

œ Angela Reed Shellene œ

Angela Shellene is a partner with The Reeds, LLC an award-winning Dallas campaign management, corporate communications, media relations and event production firm. With twelve years of experience with the firm, she specializes in event production and campaign and community initiatives.

She has helped manage numerous high-profile civic and grassroots projects, including the elections to gain approval for the Dallas Cowboys stadium in Arlington and the American Airlines Center in Dallas, the 2002 \$1.2 billion dollar DISD Bond Campaign, the 1998 City Bond Campaign that included the Trinity River Project, the DART Bond Campaign, the Dallas 2012 Olympic Bid, the 2004 Dallas County Community College District Campaign and the Sister to Sister Women's Healthy Heart Campaign.

Angela also produces meetings, events, conferences, festivals and fairs. Some of those events include the Friends of the Dallas Police Awards Banquet, The Williams Institute's Annual Conference, The Women's Museum signature event – Wine, Women & Shoes, the Sister to Sister Foundation's National Woman's Heart Health Fair and the Trinity Fest Fourth of July Festival.

Prior to her work at Carol Reed Associates, Angela was an account executive for the Pillsbury Company. In her position managing the Kroger grocery account, she sold in new products and special displays as well as negotiated product positioning and ad dollars.

She is a graduate of The University of Texas at Austin, where she received a Bachelor of Business Administration in marketing.

Angela serves on the board of The Dallas Assembly, USA Film Festival, Friends of the Dallas Police and Moss Haven Elementary Auction Committee. She is also a member of the Leadership Dallas Alumnae.

Angela lives in Dallas with her husband John and their ten year old daughter, McKenzie.